



Honda Cars India Ltd. registers 88% sales growth in August 2014

Honda City production to resume from 1st week of September 2014

New Delhi, September 1, 2014: Honda Cars India Ltd. (HCIL), leading manufacturer of premium cars in India, registered monthly domestic sales of **16,758 units** in **August 2014** witnessing a **growth of 88%**. The company sold **8,913 units** in the corresponding month last year.

The tremendous growth for the month has been achieved owing to strong sales momentum for the family sedan Honda Amaze and tremendous response for the newly launched stylish 7 seater MPV Honda Mobilio.

HCIL registered an overall growth of **49%** during the period **April – August 2014** with **73,185 units** as against **49,263 units** during the corresponding period last year.

Expressing delight at the company's performance **Mr. Jnaneswar Sen, Sr. Vice President – Marketing & Sales, Honda Cars India Ltd. said**, "We are extremely happy to witness consistent growth for Honda cars month after month. The festive season has already set-in and will bring further cheer to the market. We are geared up for strong sales in coming months."

HCIL also exported a total volume of **460 units** during **August 2014**.

HCIL will resume the production of its best seller Honda City from 1st week of September 2014 and the car will now be manufactured at the Tapukara plant in Rajasthan. Earlier last month, HCIL also crossed the milestones of domestic sales of 1 Lakh Amaze and 1 lakh units of cars powered by i-DTEC diesel engines.

Model wise sales break-up for August 2014	
Brio	1,211
Amaze	9,198
Mobilio	5,530
City (<i>no production in Aug 2014</i>)	757
CR-V	62
Domestic Total	16,758
Exports	460
Grand Total	17,218



About Honda Cars India Ltd

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Brio, Honda Amaze, Honda Mobilio, Honda City and Honda CR-V. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 187 facilities in 121 cities spread across the country.

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